Dezan Shira & Associates and the United Kingdom

A proven £475 million partnership to China investment success
Your Journey is our Story: 25 Years of Investment Success with the United Kingdom

This year, our firm, Dezan Shira & Associates, turns 25 years old in Asia. We retain extremely strong ties to the United Kingdom, with both our Chairman and Founding Partner, Chris Devonshire-Ellis, and Partner, Adam Livermore, being British nationals. The firm also employs numerous British nationals throughout Asia, and has serviced several hundred British companies in China and the Asian region at large since 1992.

We have grown over the past quarter century to have over 20 offices and several hundred staff across China, ASEAN and India in all major cities throughout the region. Of the total foreign investment we have facilitated over the years into China, a significant and valuable proportion - some £475 million* - has been from British businesses, making Dezan Shira & Associates a long term, proven, and trusted conduit for British investment.

Our British Clients

Typical Dezan Shira & Associates clients are smaller listed companies, subsidiaries of listed companies, and small to medium sized privately owned companies. Many are well-known world class brands, while others are quietly producing innovative products and solutions. The vast majority have found considerable success in China, adding value to their shareholders, generating additional employment opportunities in both China and the UK, and providing increased taxable profits for the British government once Asia-generated profits have been consolidated into UK head office balance sheets.

*Amount of capital invested by British clients of Dezan Shira & Associates into China, calculated by our internal audit and marketing teams.

Dezan Shira & Associates
British Interaction in Asia and the UK

We have been members of numerous British Chambers of Commerce throughout Asia and most of the British institutional entities operating in the region. Our Chairman is a member of the London-based Royal Overseas League, while local chamber memberships in Asia allow us to continue to support British initiatives on a regional basis.

Dezan Shira & Associates
Educational and Business Briefings

Our firm writes, produces, and publishes Asia Briefing, including its well-known China, ASEAN, India, Vietnam, Indonesia, and Russia Briefing titles, and its new Silk Road Briefing title. These titles have long provided educational support to students in the UK, as well as providing a "how to" template for thousands of British businesspeople in the UK and Asia. This commitment to providing a free, educational intelligence service has cemented our reputation as one of the most knowledgeable practices in Asia.

British Knowledge in Asia

We monitor, analyze, and keep track of the many UK trade and investment policies provided by the British Government to assist British businesses succeed in selling products and services in Asia. Understanding the details of double tax treaties and applicable grants and incentives on offer in the UK and Asia can be the difference when competing. Our joint British and Asian intelligence helps our clients win - and keeps British businesses ahead of the game in Asia.

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UK-China Trade Data (GBP)

Unit: £ Billion

Source: customs.gov.cn

£475 million
UK FDI facilitated by Dezan Shira & Associates over 25 years

300+
Dezan Shira clients from the UK over 25 years

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