



“Guangzhou is a 24-hour City That Never Stops.”

Interview with chairman of European Chamber
in Pearl River Delta Alberto Vettoretti

“广州是个24小时不停息的不夜城”

专访中国欧盟商会珠三角会长卫浩

○撰文>朱燕珊 ○摄影>朱燕珊 ○翻译>朱燕珊
○Text>Zhu Yanshan ○Photo>Zhu Yanshan ○Translated>Zhu Yanshan

**You have lived in Guangzhou for many years.
How do you think of the changes of the city?**

I've been in China for 12 years, about 10 years living in Shenzhen and Guangzhou. The size of the city is impressive. Guangzhou has changed a lot since I arrived and is a truly modern city now. Underground metro has helped a lot to ease the traffic problem. In the past, cities in Pearl River Delta developed individually, but it is good for business that they have more interaction now. I like the hard working people in Guangzhou. It is a 24-hour city that never stops.

**Are there any possible cooperation between
Guangzhou and European countries during the
Asian Games?**

I think there is the possibility of an all-round or 360-degree cooperation, for example, in infrastructure, management, and environmental-related industries, etc. As we know, two members of our chamber are sponsors of Guangzhou Asian Games.

How do you like your life in Guangzhou?

Baiyun Mountain offers a great environment for hiking and I like Nankun Mountain for a weekend trip. Otherwise, I enjoy playing soccer and swimming.

Do you have any suggestions to the city?

We hope there will be more interactions between local government and foreign chambers. Take the access of information for example, if any new regulations are released by the government, say, the five or ten-year development plan of the city, foreign companies would like to access them easily. Consulates or chambers could serve as a great platform. It will make it easier for the foreign companies to

get a better understanding of, as well as to support the local authorities. Meanwhile, more interaction will enable the government to better manage the foreign companies.

您在广州多年，感觉这个城市有什么变化？

我来中国十二年了，其中有十年都穿梭于深圳和广州两地。广州之大让人印象深刻。城市发展很快，已经变成真正的现代都市。广州是个有活力的城市，人们不停歇地认真工作，是24小时不停息的不夜城。地铁越来越发达，成功减轻了不少城市道路的负担。我发觉，以前珠三角的每个城市都是独立发展的，而现在广州更多地和周边城市联动，这种发展趋势非常好。

广州亚运来临之际，欧盟国家和广州有哪些合作的空间？

我想这些合作是三百六十度各方面都可能实现的，例如基础设施建设、管理，和环境相关的产业等。目前我们知道有两家欧盟商会的会员企业是广州亚运会的赞助商。

您在广州生活得如何？

我喜欢踢足球，也喜欢爬白云山，在广州我经常游泳，还去过南昆山远足。

您对广州有什么建议？

我们希望广州和各国商会有更紧密的合作，例如在信息共享方面，如果政府有任何新的法规政策，可以考虑通过各国领事馆和商会传达至各会员企业，这样的沟通方式能使最新的政府举措广泛传播到外资企业，使其能更加明白和支持当地政府的想法，政府也便于管理企业，这种方式非常有意义，因为外国企业很想了解广州政府未来五年甚至十年的发展计划。