



The
**International
Trade Association**
of Greater Chicago

**WEBINAR
ANNOUNCEMENT**

4610 North Kenton Avenue, Chicago, Illinois 60630-4020 U.S.A.
Tel: 773/725-1106 info@itagc.org Fax: 773/725-2294

THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO

with the

Hong Kong Business Association of the Midwest

invite you to a special webinar:

ASIAN SUPPLY-CHAIN ALTERNATIVES TO CHINA

Roundtable discussion led by

Dustin Daugherty



**Head of North America Business Development
Dezan Shira & Associates**

John Ferguson, Director of Macroeconomics at The Economist Intelligence Unit, wrote recently: *The coronavirus pandemic will fundamentally reshape trade, accelerating the trend towards shortening supply chains. For many multinationals, regional supply chains offer resilience and the flexibility to shift production of key components from one location to another, making it a trend that is likely to endure post-pandemic.*

Recent Covid-19 related shutdowns and Trade War tariffs have underscored the importance of diversifying your supply chain. Geopolitical and pandemic events aside, costs of doing business in China have steadily increased over the last decade. Many businesses are facing the fact that sourcing or manufacturing in China is just not sustainable anymore.

While costs have increased in China, countries in Southeast Asia have increasingly become competitive options for supply chain alternatives. The region's proximity to China and its established supply chains, the trade interconnectivity of ASEAN, and the low costs that accompany developing markets are only some of the factors that make certain countries in the region strong options to consider.

Please join us for a lively and insightful discussion.

Wednesday, June 17, 2020

12:00 – 1:00 p.m. CDT

Zoom log-in instructions will be e-mailed to each participant by 5:00 p.m. CDT, June 2.

ITA/GC Members - \$35; Non-members - \$50

Please Make Your Reservations Early: Contact the ITA/GC by **4:00 p.m. CDT, Tuesday, June 16**

Tel: 773/725-1106

rsvp@itagc.org

Fax: 773/725-2294

American Express, Discover, MasterCard and Visa are welcome.

A reservation is an obligation to pay: reservations not canceled 24 hours prior to the meeting will be billed.



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**REGISTRATION
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Register below or on-line at:

<https://www.eventbrite.com/e/asian-supply-chain-alternatives-to-china-tickets-105416537702>

Please register me/us for the June 17 webinar: ***Asian Supply-chain Alternatives to China***

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