

## The RCEP Advantage Part 2: New Trade Opportunities in Singapore

Webinar | May 11, 2022 | Wednesday | 4 PM Singapore Time | Dezan Shira & Associates



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Multinational **clients** that have already chosen us

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Your Partner for Growth in Asia

Today's Speakers:

- David Stepat
  Senior Manager
  International Business Advisory
  Singapore
- Marco Förster
  Manager
  International Business Advisory
  ASEAN

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### What is RCEP?

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- The Regional Comprehensive Economic Partnership (RCEP) is an agreement between the member states of the Association of Southeast Asian Nations (ASEAN) and its free trade agreement (FTA) partners.
- The pact aims to cover trade in goods and services, intellectual property, etc.
- Member states of ASEAN and their FTA partners are Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, Vietnam, China, Japan, India, South Korea, Australia and New Zealand.
- The RCEP includes a mix of high-, middle-, and low-income countries.



#### What is the objective of RCEP?

- expected to eliminate about 90% of the tariffs on imports between its signatories
- would offer significant economic gains for signatory nations:
  - boost post-pandemic economic recovery
  - "pull the economic center of gravity back towards Asia"
- other reactions were neutral or negative
- RCEP is intended to reduce tariffs and red tape
- RCEP includes unified rules of origin throughout the bloc, which may facilitate international supply chains and trade within the region
- RCEP prohibits certain tariffs. It does not focus on labor unions, environmental protection, or government subsidies
- RCEP does not establish unified standards on labor and the environment
- RCEP does not commit countries to open services and other vulnerable areas of their economies



### **RCEP – A Timeline**

- 2011: Envisioned at 2011 ASEAN Summit in Bali, Indonesia,
- 2012: Negotiations formally launched during the 2012 ASEAN Summit in Cambodia.
- 2020: The treaty was formally signed on 15 November 2020 at the virtual ASEAN Summit hosted by Vietnam.
- 2022: For the first ten ratifying countries, the trade pact took effect on 1 January 2022. As of 17 January 2022, 7 of the 10 ASEAN and all 5 of the non-ASEAN signatories have signed
- 2023: Any other country or separate customs territory in the region can accede to the pact from 18 months after the date of entry into force of the pact i.e. from 1 July 2023.



### Why is RCEP important?

The 15 member countries account for about 30% of the world's population (2.2 billion people) and **30% of global GDP** (\$29.7 trillion), making it the largest trade bloc in history.

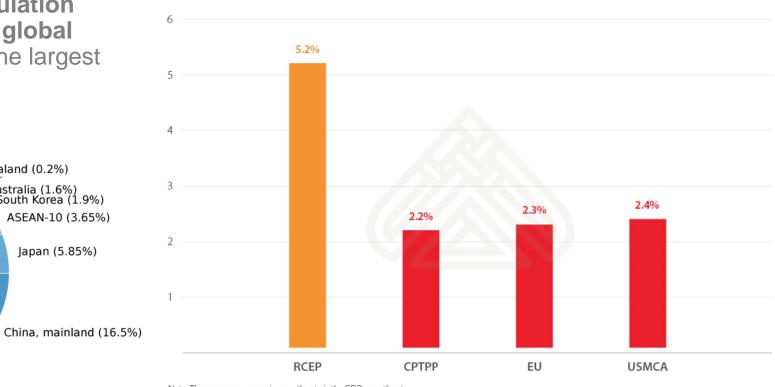
New Zealand (0.2%)

Australia (1.6%) South Korea (1.9%)

ASEAN-10 (3.65%)

Japan (5.85%)

Average Economic Growth Rate of Member Countries of Major International FTAs



Average economic growth rate (2015-2019)

2020 RCEP-15's share of global GDP (%)

Note: The average economic growth rate is the GDP growth rate (from 2015 to 2019) weighted by the PPP GDP data of each country. Source: KPMG

Graphic@Asia Briefing Ltd.



Rest of the world (70.3%)

#### **RCEP Member States**

Flag	Country	Capital	Area (km²)	Population	PPP GDP (millions USD)	PPP GDP per cap. (USD)	Trade (% of GDP)	HDI
#	Australia	Canberra	7,692,024	25,698,300	1,296,075	50,817	44	0.944
	Brunei	Bandar Seri Begawan	5,765	459,500	33,756	76,567	110	0.838
***	Cambodia	Phnom Penh	181,035	15,626,444	69,884	4,022	124	0.594
*)	China	Beijing	9,596,961	1,400,050,000	25,102,916	18,158	35	0.761
	Indonesia	Jakarta	1,910,931	263,510,000	3,481,107	12,432	33	0.718
	Japan	Tokyo	377,930	126,760,000	5,545,884	42,860	31	0.919
	South Korea	Seoul	100,210	51,709,098	2,127,164	39,446	69	0.916
	Laos	Vientiane	236,800	7,123,205	53,626	6,115	75	0.613
•	Malaysia	Kuala Lumpur	330,803	32,273,000	988,993	28,636	116	0.81
*	Myanmar	Naypyidaw	676,578	54,836,000	362,969	6,360	54	0.583
** :	New Zealand	Wellington	270,467	4,786,710	195,103	38,706	44	0.931
	Philippines	Manila	300,000	109,048,269	951,224	8,270	58	0.718
<b>C</b> :	Singapore	Singapore	719	5,703,600	578,204	101,376	321	0.938
	Thailand	Bangkok	513,120	68,298,000	1,296,095	17,749	98	0.777
*	Vietnam	Hanoi	331,699	96,208,984	1,016,475	10,537	208	0.704

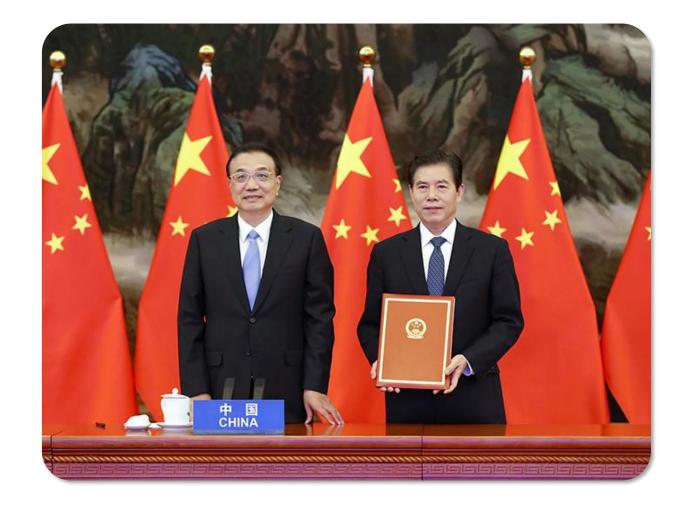
#### 43 of the World's 100 Most Populous Cities are in RCEP

Rank	Name	Country	2022 Population
1	Tokyo	Japan	37,274,000
3	Shanghai	China	28,516,904
8	Beijing	China	21,333,332
10	Osaka	Japan	19,059,856
11	Chongqing	China	16,874,740
18	Manila	Philippines	14,406,059
19	Tianjin	China	14,011,828
20	Guangzhou	China	13,964,637
24	Shenzhen	China	12,831,330
29	Jakarta	Indonesia	11,074,811
31	Bangkok	Thailand	10,899,698
33	Seoul	South Korea	9,975,709
34	Nagoya	Japan	9,571,596
36	Chengdu	China	9,478,521
37	Nanjing	China	9,429,381
39	Ho Chi Minh City	Vietnam	9,077,158
41	Wuhan	China	8,591,611
42	Xi'an	China	8,537,646
44	Kuala Lumpur	Malaysia	8,419,566
46	Hangzhou	China	8,044,878
48	Suzhou	China	7,764,499
51	Shenyang	China	7,527,975

Rank	Name	Country	2022 Population	
53	Dongguan	China	7,511,851	
54	Foshan	China	7,497,263	
59	Harbin	China	6,665,951	
64	Singapore	Singapore	6,039,577	
65	Dalian	China	5,930,140	
66	Qingdao	China	5,865,232	
67	Zhengzhou	China	5,690,312	
68	Jinan	China	5,663,015	
72	Yangon	Myanmar	5,514,454	
73	Fukuoka	Japan	5,502,591	
79	Melbourne	Australia	5,150,766	
81	Hanoi	Vietnam	5,067,352	
82	Sydney	Australia	5,056,571	
84	Changsha	China	4,809,887	
88	Urumqi	China	4,710,203	
89	Kunming	China	4,657,381	
90	Changchun	China	4,616,002	
91	Hefei	China	4,496,456	
92	Shantou	China	4,490,411	
95	Ningbo	China	4,405,292	
99	Shijiazhuang	China	4,285,135	

### **China's Role in RCEP**

- RCEP was pushed by China in 2012 to counter TPP
- The US-led TPP excluded China.
- However, in 2016 US President Donald Trump withdrew US from TPP
- RCEP now has become a major tool for China to counter the US efforts to prevent trade with Beijing.





### India's Role in RCEP

- 2019 India decided against joining RCEP
- PM Modi said "the present form of the RCEP agreement does not fully reflect the basic spirit and the agreed guiding principles of RCEP. It also does not address satisfactorily India's outstanding issues and concerns in such a situation."
- Why was India cautious in its RCEP negotiations? fear in India that its industries would be unable to compete with China and Chinese goods would flood Indian markets
- How could India have gained from signing the RCEP? A section of Indian industry felt that being part of RCEP would have allowed the country to tap into a huge market.





# **RCEP and Singapore**



Singapore is signatory to a large number of free trade agreements, 27 in total, with RCEP being the most recent addition , having come into force on January 1, 2022.

As a small country with no natural resources, Singapore is highly-dependent on free trade agreements to develop its industries and exports. The country's network of FTAs have transformed its supply chains since the 1990s, RCEP will further enhance this trend by adding :

- A common rule of origin
- Expansion of services market access
- Tapping into regional industrial supply chains
- · Liberalization of financial services
- A framework for e-commerce, digital services, and digital trade



# What Benefits Does RCEP Bring to Singapore?







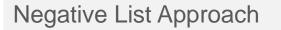
#### A Common Rule of Origin

- Regional Value Content
- Harmonized Procedures
- Reduced Cost
- Diversification of supply chains for multinational companies



#### What Benefits Does RCEP Bring to Singapore?

#### **Expansion of Services Market Access**





Liberalization of Service Sector







#### Manufacturing

- Singapore already has a strong hightech manufacturing base
- RCEP benefits high-tech electronics value chains in Singapore
- Singapore benefit from increased imports and exports of electronic integrated circuits
- Chemical and petroleum production is also projected to grow as the industry continues to enjoy improved access to trade and energy links along the Chinese Belt and Road Initiative (BRI) under the RCEP.





#### **Financial Services**

- Singapore is already a global financial hub with a sophisticated financial services industry
- Surge of demand for financial services expected with growing trade under RCEP
- Financial Services Liberalization





#### **Digital Economy**

- Strong e-commerce, digital services and digital trade framework
- Singapore is already the most digitized economy in ASEAN
- Singapore signed the world's first digitally trade agreement in 2021 with New Zealand, Chile and the UK





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